

---

## URBAN IMPACT SEEKS NOMINATIONS FOR 2010 COMMUNITY IMPACT PROGRAM

---

### FOR IMMEDIATE RELEASE

October 7, 2009

Nominations are now being accepted for Urban Impact's 2010 Community Impact Program. Urban Impact is looking for 15-30 Lower Mainland charities to join this very successful program that has provided more than 90 charities with free recycling and office paper shredding services since the program began in 2003.

### About the Urban Impact Community Impact Program

Each year Urban Impact commits 1% of annual pre-tax profit to assist Lower Mainland charities by providing free recycling services as an in-kind contribution. This helps charities reduce waste disposal and lower their operating expenses, allowing them to reduce administration costs and allocate more funds directly towards charitable efforts—directly contributing to the Lower Mainland's 55% rate of diversion from landfills.

### 2009 Recipients

This year, Urban Impact has donated an in-kind value of \$42,000 to Lower Mainland charities including:

3H Craftworks  
Access Gallery  
Alzheimer Society of BC  
Aunt Leah's Independent Lifeskills Society  
Autism Society  
BC Centre for Ability Association  
BCPWA  
Big Sisters of BC  
Boys and Girls Club - Kimount  
Boys and Girls Club - Fraserview  
Boys and Girls Club - North Van  
Brock House Society  
Burns Bog - Community Giving  
Canadian Cancer Society  
Canadian Parks and Wilderness  
Cliff Block Housing  
Come Share Society  
Delta Farmland Trust  
Delta Hospice Society  
Downs Syndrome Research Foundation  
Early Music Vancouver  
Everywoman's Health Centre  
Family Services of North Shore  
Free Geek Community Tech  
Greater Van Youth for Christ  
Kla-how-eya Aboriginal Centre  
Lakeview Preschool  
Lookout Emergency Society  
Loving Spoonful  
Missions Fest

Newton Advocacy Group Society  
Playhouse Theater Centre of BC  
Richmond Food Bank  
Richmond Hospital Auxiliary  
Richmond Youth Service Agency  
Roedde House Preservation Society  
Ronald McDonald House  
Scouts Canada  
Ten Thousand Villages  
UNICEF Canada  
Vancouver International Writers Festival  
Vancouver Chamber Choir  
Vancouver Theatresports League  
Wish Drop In Centre Society  
Youth Co Aids Society

### **Nomination Process**

Nominations are being accepted from now until the end of December. For more information, or to nominate a charity, please email [info@urbanimpact.com](mailto:info@urbanimpact.com) or call 604.273.0089.

### **ABOUT URBAN IMPACT**

Urban Impact is a family-owned and operated business committed to environmental conservation and global responsibility.

In 2008, the Richmond-based company collected and diverted 70,000 Metric Tonnes of recyclable material from local landfills and in 2007, was named one of the best employers by BC Business magazine. In August of 2009, Urban Impact became the first recycling business in Canada to own and operate a commercial hybrid vehicle.

### **Our Story**

Urban Impact began in 1989 as a university project of founder Nicole Stefenelli who sought to prove that it was viable for commercial businesses to reduce their waste disposal costs and green their businesses by recycling. Launched as the first multi-material recycling company in the Lower Mainland, Urban Impact now services 4500 locations, from Whistler to Chilliwack.

Today, a combined staff of over 80 and 30 collection vehicles provide clients with complete recycling, shredding and green business consulting services from Urban Impact's two facilities in North Richmond and New Westminster.

### **FOR MORE INFORMATION**

604.273.0089 OR [www.urbanimpact.com](http://www.urbanimpact.com) OR [info@urbanimpact.com](mailto:info@urbanimpact.com)